

Robinson's

GOLDEN RULE WALLPAPER

SAVE $\frac{1}{2}$ and
GET BETTER WALLPAPER

1951-1952 Styles
ROBINSON'S • TITUSVILLE, PA.

Robinson's
PAY THE
POSTAGE

Clear Varnish

For Floors, Linoleum and Woodwork

This varnish is quick drying, is made to stand hard usage, and will make your floors and linoleum like new. It renews furniture and woodwork and is a wonderful value. Satisfaction guaranteed.

\$1.25 QUART
POST PAID
\$3.95 PER GAL.
CAN



SUPER TINNERS RED

One of the best protective coatings for Tin Roofs, Downspouts and Gutters. Can be used on all wood, metal and brick surfaces. Highly recommended for painting barns. This super-quality iron base red oxide paint assures a rich, lasting finish.

\$2⁵⁰
PER ONE-GALLON CAN
\$2⁴⁰ PER GALLON
IN 5-GAL. CANS
85¢
PER QUART



VARNISH FOOD Multi-Purpose Polish

Wonderful Varnish Food — does 3 jobs in 1—cleans, polishes and preserves lacquered, enameled, painted and varnished surfaces. A protective coating of Varnish Food is good insurance against damage from stains. Also, it keeps surfaces new looking and prevents them from drying out and getting dull.



QUART CAN

95c *We pay
the
Postage*

CONCENTRATED

A Little

Goes a Long Way!

ALUMINUM PAINT Chrome Finish

ROBINSON'S Aluminum Paint is the best protective coating for all interior or exterior metal surfaces. A wonderful, long wearing finish for tin roofs, farm implements, incubators, silos, etc. It is easily applied and a gallon will cover approximately 700 square feet. Complete satisfaction guaranteed.

\$3.95
per gallon

\$1.35
per quart

*Guaranteed
not to deteriorate
in the can.*



NATIONAL SALES TAX OR BUYING TAX

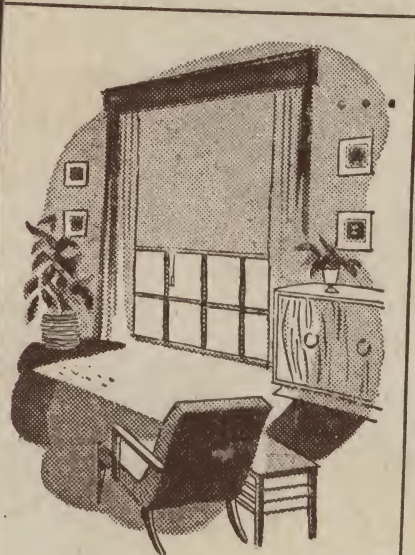
Should the Federal Government place a nation-wide Sales Tax or Buying Tax on all merchandise, we ask our customers, when sending in their orders, to add to their total purchases the amount of this tax. We are not required to collect State Taxes, so IF YOUR LOCAL STATE HAS A SALES TAX, PLEASE DO NOT SEND THIS STATE TAX TO US.

Your sincere co-operation in this matter will be much appreciated.

ROBINSON'S • TITUSVILLE, PA.

WINDOW SHADE SPECIALS

DRESS UP YOUR WINDOWS AT THESE LOW PRICES



Thrifty buyers will not miss out the beauty, quality, and low price of these fine window shades. These are the finest quality of machine oil shades. Made in these colors and five sizes only.
COLORS: WHITE, ECRU, TAN, AND DARK GREEN

**NO MORE
GUESSWORK!**

These Actual Samples
show the Fine Quality
and Exact Colors of
our Window Shades.

WHITE

ECRU

TAN

DARK GREEN

\$1.60

32 in. wide
6 ft. long

\$1.60

36 in. wide
6 ft. long

\$2.50

42 in. wide
6 ft. long

\$3.25

48 in. wide
6 ft. long

\$3.75

54 in. wide
6 ft. long

These sizes are all cloth measurement. The rollers will be $\frac{3}{4}$ of an inch wider than the cloth. You can easily cut down these shades to fit your windows. Each shade comes equipped with a pair of outside brackets. If you require inside brackets, please mark your order accordingly.

REMEMBER WE PAY THE POSTAGE SAVING YOU AN EXTRA 10 TO 15%

COLUMBIA WOODSTOCK SHADES

Woodstock offers greater value than ordinary paper shades because it has a sturdy fiber base. It is waterproofed with oil paint. Dampness cannot spoil it. The textured surface and warm, clear colors give it the attractive appearance usually found only in higher priced shades. Woodstock window shades are mounted on strong rollers—famed for their satisfying performance.

The sizes are all cloth measurement. The rollers will be $\frac{3}{4}$ of an inch wider than the cloth. You can easily cut down these shades to fit your windows.

Made in four colors: White, Ecrú, Tan and Dark Green—very similar in color to the samples shown above.

69¢

32 in. wide
6 ft. long

69¢

36 in. wide
6 ft. long

\$1.25

42 in. wide
7 ft. long

\$1.45

48 in. wide
7 ft. long

Fine Quality TOOLS and SUPPLIES

AT NEW LOW PRICES

EVERY ONE GUARANTEED TO
GIVE COMPLETE SATISFACTION



BASE TRIMMER

Wheel knife for trimming paper
along base board or window

No. 480—30c EACH—POST PAID



SEAM ROLLERS

Maple seam roller, one inch wide, plated
steel frame, comfortable large handle.

PRICE 30c EACH—POST PAID



SMOOTHING BRUSHES

These brushes are 12 inches wide. The
bristles are 2½ inches long. They are well
made and will not scratch or mar the paper.

WHITE TAMPICO—40c EACH—POST PAID

BEST PLASTIC—95c EACH—POST PAID



PASTE BRUSH

No. 735 White Tampico,
6 inches wide. Each - - 35c

POST PAID

ROBINSON'S READY TO USE PASTE

Paste ready to use. Will
mix with warm or cold water.
A two pound sack will make
enough paste to cover an or-
dinary size room.



OUR BEST GRADE

2 lb. Sack—**30c** Post Paid

5 lb. Sack—**75c** Post Paid

INSTANT GUM CLOTH — SEALS — JOINTS AND CRACKS

1½ INCHES
WIDE

30c

FOR
45-FOOT
ROLL
Post Paid

Make your papering job easier and better by using instant
gummed cloth to patch up cracks and joints in plaster walls.
You save time, money, and labor with this handy gummed tape.
Wet it and stick it on. It is the easy, modern way of re-
pairing walls. EXTRA SPECIAL at ROBINSON'S low price
POST PAID.

ROBINSON'S WALL SIZE

25c 1-LB.
BAG

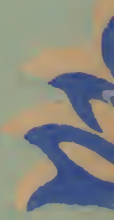
EASILY MIXED
WITH
COLD WATER

Use ROBINSON'S Wall Size for sizing new or old plaster
walls before papering or painting. This is the easy, practical
and economical way to prepare walls for a good and permanent
job. One bag of ROBINSON'S Wall Size will make enough
sizing to do a very large room or two small rooms. Complete
instructions on each package.

ROBINSON'S • TITUSVILLE, PA.

CO. UNION

LOT NO. 1



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

10¢

PER SINGLE ROLL
POST PAID

JODIE

FOR KITCHENS OR BATHROOMS

Do you sometimes look around your kitchen and feel that it is too dark or drab? Try this sample against your wall. Notice the difference? The cool, airy effect of the inlaid blocks of color, with just a touch of black—here is a paper that will brighten any room. The design is equally well suited for the bathroom and has a clean, sanitary look.

The border is a 4-inch band, and the ceiling is white.

BUY AT ROBINSON'S AND SAVE!

When SOLD WITHOUT BORDER the PRICE for BOTH CEILING and SIDEWALL is 12½¢ PER SINGLE ROLL

ORDER BY THESE NUMBERS

SIDEWALL No. 10-X-301 .. 10c PER SINGLE ROLL, Post Paid
Band Border, 4 Inches Wide No. 6-B-301 .. 6c PER YARD, Post Paid
CEILING No. 10-C-301 .. 10c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

10¢

PER SINGLE ROLL
POST PAID

FLORA

FOR BEDROOMS

Alternating blue and white stripes form the background of this smart little bedroom number. The pretty floral effect has just color enough to emphasize the beauty of the background and complete this very nice pattern. At Robinson's low price it will be one of the big sellers of the season.

The band border is $2\frac{1}{4}$ inches wide and the regular ceiling is white. If you prefer a colored ceiling, we suggest either the Blue or the Orchid.

When SOLD WITHOUT BORDER the PRICE for BOTH CEILING and SIDEWALL is $12\frac{1}{2}$ c PER SINGLE ROLL

ORDER BY THESE NUMBERS

SIDEWALL No. 10-X-302 .. 10c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ Inches Wide .. No. 6-B-302 .. 6c PER YARD, Post Paid
CEILING No. 10-C-302 .. 10c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12½¢

PER SINGLE ROLL
POST PAID

CHEERIO

KITCHENS AND BREAKFAST ROOMS

Complete
Room Size
12x14x8

\$3.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

For a sunny, cheerful kitchen, you could not make a happier choice than this attractive CHEERIO pattern. The coloring is such that it will go with light or dark woodwork and blend in with popular linoleums and kitchen curtains. It is well suited for breakfast rooms or small dining rooms.

The band border is 4 inches wide and the ceiling is white and requires no matching.
A GREAT VALUE AT OUR LOW PRICE!

ORDER BY THESE NUMBERS

SIDEWALL No. 125-X-304 12½c PER SINGLE ROLL, Post Paid
Band Border, 4 Inches Wide No. 6-B-304 - - 6c PER YARD, Post Paid
CEILING No. 125-C-304 12½c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12 1/2¢

PER SINGLE ROLL
POST PAID

SHIRLEY

FOR BEDROOMS

Complete Room Size 12x14x8	\$3.08	10 Single Rolls Sidewall 18 Yards Border 6 Single Rolls Ceiling
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Prices are going up—yet ROBINSON'S bring you this outstanding SHIRLEY pattern for only 12½c a single roll, POSTAGE PAID. It will be a favorite with those of our customers who are fond of flowers, and the colors are such that they will go with most bedroom color schemes with rose, blue or green predominating.

A 2¼ inch band border and white mica ceiling finish the pattern.
YOU CAN ALWAYS BUY FOR LESS AT ROBINSON'S

ORDER BY THESE NUMBERS

SIDEWALL	No. 125-X-305	12 1/2c PER SINGLE ROLL, Post Paid
Band Border, 2 1/4 Inches Wide ..	No. 6-B-305	- - 6c PER YARD, Post Paid
CEILING	No. 125-C-305	12 1/2c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

BUWD. CORN. A.C.
UNION MADE

MATCH

— TO



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12½¢

PER SINGLE ROLL
POST PAID

PATTY

KITCHEN OR BREAKFAST ROOM

Complete
Room Size
12x14x8

\$3.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Strikingly different is this novel paper—a smart number for your kitchen or breakfast room. Buy it on our recommendation. A white mica ceiling and a 4-inch band border add a snappy finish to the combination.

ORDER BY THESE NUMBERS

SIDEWALL No. 125-X-307 12½c PER SINGLE ROLL, Post Paid
Band Border, 4 Inches Wide No. 6-B-307 - - 6c PER YARD, Post Paid
CEILING No. 125-C-307 12½c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

THE HARVARD

LIVING ROOM, DINING ROOM AND HALL

Complete
Room Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

THE HARVARD pattern is a very popular style and without a doubt will be one of our fastest selling wall papers. We are sure you will like it for any of your downstairs rooms, and assure you that the soft colorings of the graceful leaf design along with the pale green background will blend in nicely with all your furnishings. It will not show soil easily and yet it

makes a light and cheerful wall. At ROBINSON'S low price it is probably one of the best values of the season.

The ceiling is white and the band border is 2 1/4 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL No. 15-X-308 .. 15¢ PER SINGLE ROLL, Post Paid
Band Border, 2 1/4 Inches Wide .. No. 6-B-308 .. 6¢ PER YARD, Post Paid
CEILING No. 15-C-308 .. 15¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

—TOP→



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12 $\frac{1}{2}$ ¢

PER SINGLE ROLL
POST PAID

ANN

BEDROOMS

Complete
Room Size
12x14x8

\$3.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Nowhere will you find a paper to equal the ANN in quality and style at 12½¢ a single roll. The perfect bedroom color scheme—pink and blue—well suited because of its white background to go with either light or dark woodwork or any type of furniture. Be sure to use the ANN in one of your nice bedrooms.

The band decoration is 2½ inches wide and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL No. 125-X-309 12½¢ PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide . . . No. 6-B-309 - - 6¢ PER YARD, Post Paid
CEILING No. 125-C-309 12½¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

MADE IN U.S.A.:



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

THE MORNING GLORY

FOR KITCHEN, BREAKFAST ROOM OR BEDROOM

Complete
Room Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Here is something new and different for the Kitchen, Breakfast Room or Bedroom—a warm, friendly coloring and cheerful design that everybody likes. This is a brand-new pattern made exclusively for ROBINSON'S. Your own judgment will tell you that this is a fine wall paper at a reasonable price. The regular ceiling is white and the band border is 2 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL No. 15-X-310 .. 15c PER SINGLE ROLL, Post Paid
Band Border, 2 Inches Wide No. 6-B-310 .. 6c PER YARD, Post Paid
CEILING No. 15-C-310 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

MADE IN U.S.A.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

KITCHIE

FOR KITCHENS

Complete
Room Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Another of our nice little kitchen papers brought to you at a very low price—15c a single roll, POSTAGE PAID. New in design and coloring, the KITCHIE is just a little out of the ordinary and will be a fast seller to those who prefer the unusual. Select it for your kitchen or breakfast room. You will be well pleased and we will guarantee you complete satisfaction.

The popular type band border is 2 inches wide and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL No. 15-X-311 .. 15c PER SINGLE ROLL, Post Paid
Band Border, 2 Inches Wide No. 6-B-311 .. 6c PER YARD, Post Paid
CEILING No. 15-C-311 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

ASUWPC-ORH-A15
US UNION MADE



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

RICHMOND

LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Here is something extra fine in a lovely striped paper for your Living Room, Dining Room or Hall. This color combination is very much in demand as it goes so well with blue furnishings or wine-colored furnishings. The soft coloring and dainty design will make an excellent background for colorful drapes and slip covers. It will go especially well with white or ivory

woodwork. If you want something extraordinarily nice for your room, yet at a low cost, the RICHMOND will make a splendid choice. The band border is 2½ inches wide and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL No. 15-X-312 .. 15c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide ... No. 6-B-312 .. 6c PER YARD, Post Paid
CEILING No. 15-C-312 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

MADE IN U.S.A.

MATCH HERE

AMERICAN UNION MADE



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

APPLE BLOSSOM

BEDROOMS

Complete
Room Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

It will be Springtime in your room all the year round with this lovely APPLE BLOSSOM pattern. Fresh and clean-looking—we believe it will be one of the choice bedroom selections of the season. It is a fine quality wall paper and will stay nice for many years. Be sure to use this splendid pattern on one of your rooms.

The band border adds a nice finish to the pattern and is 2½ inches wide. The white ceiling has a small mica pattern that requires no matching.

ORDER BY THESE NUMBERS

SIDEWALL No. 18-X-313 .. 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide .. No. 6-B-313 .. 6c PER YARD, Post Paid
CEILING No. 15-C-313 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

PACIFIC

LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Sprays of feathery white ferns artistically arranged over stripes predominantly blue and gray—with just a touch of rose—here is a paper you will find both pretty and practical for any downstairs room. Only \$3.48 for an ordinary-sized room—and, remember, WE PAY THE POSTAGE.

The band border is 2¼ inches wide and the ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL No. 15-X-314 .. 15c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide .. No. 6-B-314 .. 6c PER YARD, Post Paid
CEILING No. 15-C-314 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

KITCHEN DELIGHT

FOR KITCHENS AND BREAKFAST ROOMS

Complete
Room Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Just one look at this sparkling KITCHEN DELIGHT pattern, and we know you will want it for your kitchen or breakfast room. The colors are clean and lively—the design is entirely different, but not extreme—you will be delighted with this paper and will be proud to show it to your friends and neighbors.

The regular ceiling is white and the band border is 2½ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL No. 15-X-315 .. 15c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide .. No. 6-B-315 .. 6c PER YARD, Post Paid
CEILING No. 15-C-315 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

MADE IN
UNION



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

THE GREEN FANCY

BEDROOMS

A dainty bedroom decoration that reminds one of old-fashioned things, yet one that will go exceedingly well with modern furnishings, THE GREEN FANCY pattern will make a most charming bedroom. It also comes in PINK or BLUE, not shown here, and if you prefer either of these colors, the numbers are listed at the bottom of the page. BE SURE TO ORDER YOUR CHOICE BY THE CORRECT NUMBERS.

The lovely matching borders are 2½ inches wide and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL, Green No. 18-X-316 .. 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide .. No. 6-B-316 .. 6c PER YARD, Post Paid
CEILING No. 15-C-316 .. 15c PER SINGLE ROLL, Post Paid

THE PINK FANCY

SIDEWALL, Pink No. 18-X-317 . 18c Per Single Roll
Band Border ... No. 6-B-317 . 6c Per Yard
CEILING No. 15-C-317 . 15c Per Single Roll

THE BLUE FANCY

SIDEWALL, Blue No. 18-X-318 . 18c Per Single Roll
Band Border . . No. 6-B-318 .. 6c Per Yard
CEILING No. 15-C-318 . 15c Per Single Roll

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



MADE IN U.S.A.
BY UNION-MADE

RUN

Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

SPARKLE

FOR KITCHEN OR BREAKFAST ROOM

Complete
Room Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

If you are looking for something out of the ordinary, you will find it in the SPARKLE pattern. It is a brand-new creation especially well suited for kitchen and breakfast room, but a pattern and coloring that could be used in a small dinette or bedroom. It can be used on ceilings as well as sidewalls—or may be used as an independent ceiling.

The band border is 2½ inches wide and the regular ceiling white.

ORDER BY THESE NUMBERS

SIDEWALL No. 18-X-319 .. 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide ... No. 6-B-319 .. 6c PER YARD, Post Paid
CEILING No. 15-C-319 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

MATCH

MADE IN



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12½¢

PER SINGLE ROLL
POST PAID

THE LINDLEY

LIVING ROOM, DINING ROOM AND HALL

Complete
Room Size
12x14x8

\$3.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Here is an extraordinarily fine wall paper brought to you at a great saving. At 12½¢ a single roll, it is one of the best values in our book—a very handsome design with just enough coloring to make an excellent background for all furnishings in any downstairs room. You will make no mistake in selecting THE LINDLEY pattern for your living room, dining room or hall.

The band border is 2¼ inches wide and the ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL No. 125-X-306 12½¢ PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide .. No. 6-B-306 - - 6¢ PER YARD, Post Paid
CEILING No. 125-C-306 12½¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

THE GENERAL

LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Another one of our popular wall papers brought to you at ROBINSON'S famous low price—THE GENERAL pattern will make an excellent choice for any of your downstairs rooms. A durable coloring and one that will go with most furnishings. The molding type band border is 2 inches wide and the ceiling is a light ivory color.

ORDER BY THESE NUMBERS

SIDEWALL No. 15-X-320 .. 15c PER SINGLE ROLL, Post Paid
Band Border, 2 Inches Wide No. 6-B-320 .. 6c PER YARD, Post Paid
CEILING No. 15-C-320 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

SILVER LADY

BEDROOMS

Complete
Room Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Silver and blue and green worked out in a beautiful spray effect make the floral pattern of this delightful paper. It is clean and cool looking and will make a bright and cheerful wall. If you have a room inclined to be a little dark, the SILVER LADY would be a perfect choice for it. Buy it on our recommendation. We know you will be more than satisfied.

The band border is 2½ inches wide and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL No. 18-X-321 .. 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide .. No. 6-B-321 .. 6c PER YARD, Post Paid
CEILING No. 15-C-321 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

JOIN TOP

MADE IN U.S.A.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

20¢

PER SINGLE ROLL
POST PAID

BLOSSOM TIME

FOR BEDROOMS

Complete
Room Size
12x14x8

\$3.98

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

You will want one of your bedrooms papered in this brand-new bedroom color combination. The lovely colored flowers over the new blue-green background will make a rich and charming wall. We bring you this outstanding decoration for only 20c a single roll—just about half what you would pay elsewhere.

The band border is 2¼ inches wide and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL No. 20-X-322 .. 20c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide .. No. 6-B-322 .. 6c PER YARD, Post Paid
CEILING No. 15-C-322 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

RUN NO. 2

U.S. W.P.C. OF N.A.C.
UNION-MADE



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

THE CHERRY

FOR KITCHEN OR BREAKFAST ROOM

Complete
Room Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Luscious red cherries and eye-catching checkered stripes alternate to make this just about the gayest kitchen and breakfast room paper we have ever offered—a really modern decoration that you will be proud to own—and Robinson's low price makes it one of the best values of the season.

The pretty mica ceiling is white and the 2½ inch border completes this combination.

ORDER BY THESE NUMBERS

SIDEWALL No. 18-X-323 .. 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide .. No. 6-B-323 .. 6c PER YARD, Post Paid
CEILING No. 15-C-323 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

LOT NO. 1

MADE IN U.S.A.

MADE IN U.S.A.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

CINDERELLA

A PRETTY BEDROOM

Complete
Room Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

This is just the right paper for the teen-age girl. Cinderella would have liked it for her bedroom and we know your daughter will be equally delighted with it in hers. It would also make an excellent choice for a guest room. We believe this to be one of our finest wall decorations and recommend it to you highly. A smart 2-inch band border and a white mica ceiling complete the arrangement.

ORDER BY THESE NUMBERS

SIDEWALL No. 18-X-324 .. 18c PER SINGLE ROLL, Post Paid
Band Border, 2 Inches Wide No. 6-B-324 .. 6c PER YARD, Post Paid
CEILING No. 15-C-324 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

PEACH STRIPE

FOR ALL ROOMS

This stylish stripe design is shown here in PEACH and BLUE, but it is also made in a lovely GREEN, the numbers of which may be found at the bottom of the page.

These wall papers are well adapted for use on adjoining rooms and many beautiful combinations may be worked out with these three nice colors.

The ceiling is white and has a small good-looking design.

The band border is 2½ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL, Peach	No. 18-X-325 . . 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide	No. 6-B-325 . . 6c PER YARD, Post Paid
CEILING	No. 15-C-325 . . 15c PER SINGLE ROLL, Post Paid

GREEN STRIPE

SIDEWALL, Green	No. 18-X-326 . 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide	No. 6-B-326 . 6c PER YARD
CEILING	No. 15-C-326 . 15c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

BLUE STRIPE

FOR ALL ROOMS

This stylish stripe design is shown here in PEACH and BLUE, but it is also made in a lovely GREEN, the numbers of which may be found at the bottom of the page.

These wall papers are well adapted for use on adjoining rooms and many beautiful combinations may be worked out with these three nice colors.

The ceiling is white and has a small good-looking design.

The band border is 2½ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL, Blue No. 18-X-327 .. 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide ... No. 6-B-327 .. 6c PER YARD, Post Paid
CEILING No. 15-C-327 .. 15c PER SINGLE ROLL, Post Paid

GREEN STRIPE

SIDEWALL, Green No. 18-X-326 . 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide ... No. 6-B-326 . 6c PER YARD
CEILING No. 15-C-326 . 15c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

ROUND CORNER
UNION MADE

LOT 1

TOP



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

BREAKFAST TIME

FOR KITCHEN OR BREAKFAST ROOM

Complete
Room Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

How nice to start the day in a room papered with this neat and inviting BREAKFAST TIME pattern, with its bright flower pots and cool green ivy. Here you have a pattern that is not only clean and cool-looking, but smart and distinctive as well. Extra nice, too, for breakfast room or dinette.

You will also approve the stunning 2½ inch band border, specially designed to match. The ceiling is white.

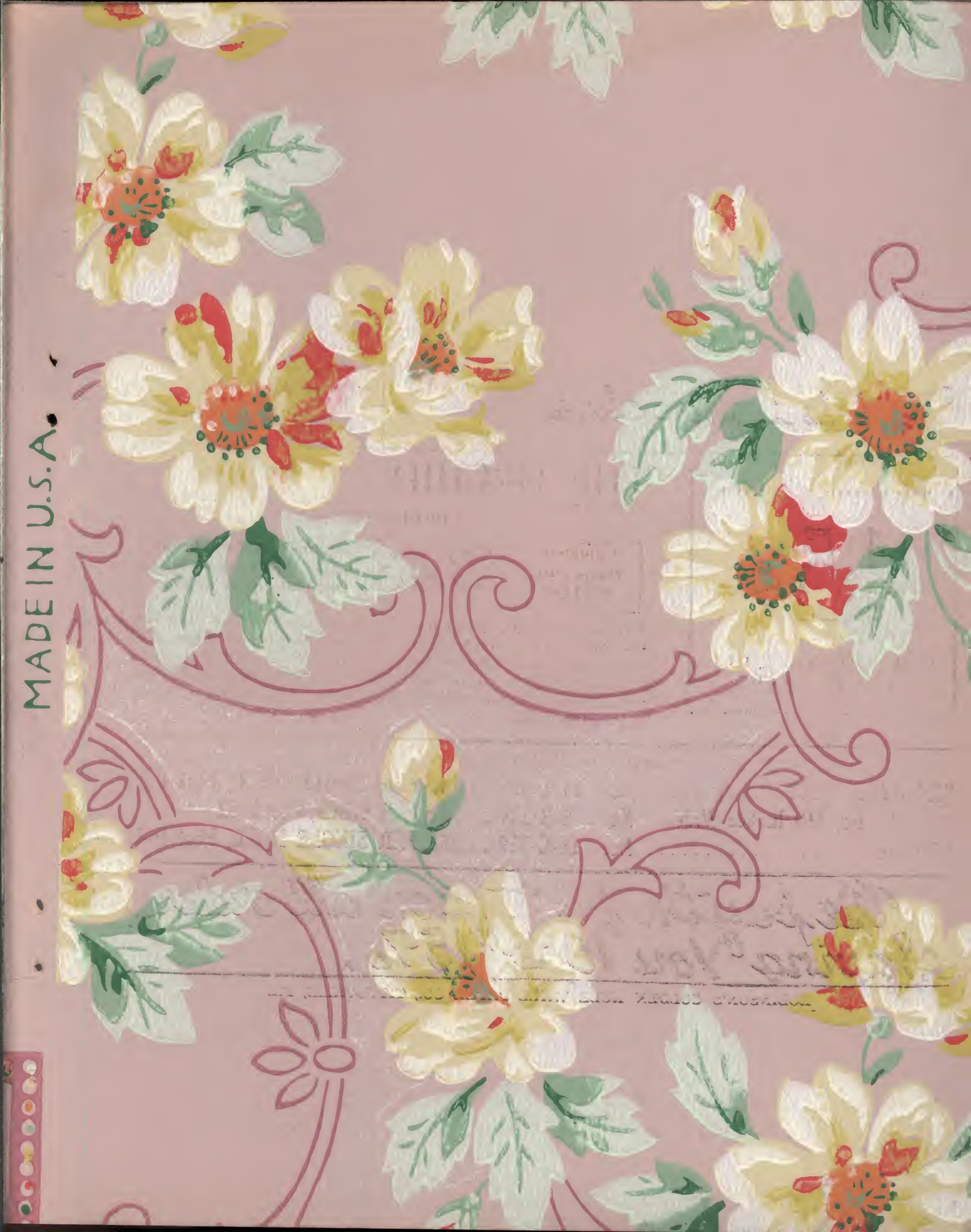
ORDER BY THESE NUMBERS

SIDEWALL No. 18-X-328 .. 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide No. 6-B-328 .. 6c PER YARD, Post Paid
CEILING No. 15-C-328 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TOLSONVILLE, PA.

MADE IN U.S.A.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

THE ORCHID

BEDROOMS

Complete
Room Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

This is one of the finest orchid bedroom decorations that has been produced in many years and we are delighted to offer it to you at our tremendously low price of 15c a single roll. The regular ceiling is white, but we suggest the use of the green ceiling shown in the back of the catalog. The band border is 2¼ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL No. 15-X-329 .. 15c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide .. No. 6-B-329 .. 6c PER YARD, Post Paid
CEILING No. 15-C-329 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, FLA.



Fast to light colors.

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

20¢

PER SINGLE ROLL
POST PAID

MOONBEAM

LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$3.98

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

In the MOONBEAM pattern, you have something entirely different—gray-blue background with sprays of richly colored flowers encircled in feathery white—the flower motif repeated about every nine inches. This lovely design will make a beautiful interior that will be a compliment to any home.

The band border is $2\frac{3}{4}$ inches wide and the ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL No. 20-X-330 .. 20c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{3}{4}$ Inches Wide .. No. 6-B-330 .. 6c PER YARD, Post Paid
CEILING No. 15-C-330 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

TOP



Fast to light colors

READY TO USE PASTE

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE BAMBOO

DINING ROOM, DEN, LIBRARY, ETC.

Complete
Room Size
12x14x8

\$5.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

THE BAMBOO design is well suited for any room in your home, but we recommend it highly for use in dining room, den, or gentleman's bedroom. This stunning modern wall paper will add freshness and delightful decoration to any room where it is used. This remarkable paper was made especially for ROBINSON'S and we bring it to you at a tremendous saving.

The molding type band border is 2 inches wide and the ceiling is white and heavily embossed.

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-331 .. 25c PER SINGLE ROLL, Post Paid
Band Border, 2 Inches Wide No. 6-B-331 .. 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-331 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

UNION MADE IN U.S.A. WATERFAST

JOIN THE



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

WILD STRAWBERRY

FOR KITCHEN OR BREAKFAST ROOM

Complete
Room Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

The hit of the season—this brand-new WILD STRAWBERRY design is just the paper for your Kitchen or Breakfast Room. What a value! 18c a single roll! Be sure to show it to your friends and neighbors.

A white ceiling and a specially designed 4½ inch band border complete the pattern.

ORDER BY THESE NUMBERS

SIDEWALL No. 18-X-332 .. 18c PER SINGLE ROLL, Post Paid
Band Border, 4½ Inches Wide .. No. 6-B-332 .. 6c PER YARD, Post Paid
CEILING No. 15-C-332 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

COMPANION STRIPE

FOR LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$5.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

In response to your appeals for a color-combination that would lend itself to almost any group of decorative furnishings, we are proud to announce this new and beautiful COMPANION STRIPE Pattern, designed especially for ROBINSON'S. Used alone, or with the FLORAL COMPANION Pattern,

No. 25-X-334, it is sure to win not only your own enthusiastic approval, but that of all your friends. A heavily embossed white ceiling and a 2½ inch band border add the finishing touch.

LOOK TO ROBINSON'S FOR BETTER WALL PAPER VALUES

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-333 .. 25c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide ... No. 6-B-333 .. 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-333 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

TOP
↓



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

FLORAL COMPANION

FOR LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$5.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

In response to your appeals for a color-combination that would lend itself to almost any group of decorative furnishings, we are proud to announce this new and beautiful FLORAL COMPANION Pattern, designed especially for Robinson's. Used alone, or with the COMPANION STRIPE Pattern,

No. 25-X-333, it is sure to win not only your own enthusiastic approval, but that of all your friends. A heavily embossed white ceiling and a 2½ inch band border add the finishing touch.

LOOK TO ROBINSON'S FOR BETTER WALL PAPER VALUES

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-334 .. 25c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide .. No. 6-B-334 .. 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-334 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

IN U.S.A. WATERFAST

JOIN HERE



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

THE TULIP

KITCHEN OR BREAKFAST ROOM

Complete
Room Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Gay red tulips and silvery dots on a gleaming white background will make your kitchen more than just a place to work—you'll find it a happy gathering place for late "snacks", too, in the cheerful atmosphere created by this smart new TULIP pattern.

A good quality white ceiling and an attractive 2¼ inch band border complete the combination.

ORDER BY THESE NUMBERS

SIDEWALL No. 18-X-335 .. 18c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide .. No. 6-B-335 .. 6c PER YARD, Post Paid
CEILING No. 15-C-335 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

NIJERE ALLPAPER MILLS INC.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

20¢

PER SINGLE ROLL
POST PAID

THE NEW DOGWOOD

FOR ALL ROOMS

Complete
Room Size
12x14x8

\$3.98

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Are you looking for something different for that favorite bedroom? If so, you will be delighted with THE NEW DOGWOOD pattern—so entirely new in coloring—so captivating in design. It will give a new look to your bedroom, but is of a character so diversified that it may also be used with very pleasing results in dining room or breakfast room.

The band border is 2½ inches wide and the ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL No. 20-X-336 . . 20c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide . . . No. 6-B-336 . . 6c PER YARD, Post Paid
CEILING No. 15-C-336 . . 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

QUIP CORN A.E.
UNION MADE U.S.

TOP



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

THE HAMILTON

LIVING ROOMS, DINING ROOMS AND HALLS

Complete
Room Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

A super-quality wall paper brought to you at a tremendous saving, THE HAMILTON is just the right color and design to make a perfect background for all furnishings and color schemes. You will never tire of the soft coloring and the graceful leaf design. It will clean well and last for many years. Complete satisfaction guaranteed.

The border is a stylish 2¼-inch band and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL No. 18-X-337 .. 18c PER SINGLE ROLL, Post Paid
Band Border, 2¾ Inches Wide .. No. 6-B-337 .. 6c PER YARD, Post Paid
CEILING No. 15-C-337 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

U.S. PATENT OFFICE
REGISTERED
TRADE MARK
MADE IN U.S.A.

TOP



LOT



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

20¢

PER SINGLE ROLL
POST PAID

THE POWDER PUFF

FOR HER BEDROOM

Complete
Room Size
12x14x8

\$3.98

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

As sweetly feminine as its name, this dainty POWDER PUFF pattern will delight any young lady who chooses it for her room—but its soft blue background and bright puff-like blossoms offer endless possibilities for decorating other rooms, too. It would be ideal for a Powder Room—or could even be used to make an unusual Breakfast Room or Dinette. Wherever

you use it, we are sure you will be more than pleased with the results and will be proud to show it to all your friends.

The regular ceiling is white and the band border is 2 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL No. 20-X-338 .. 20c PER SINGLE ROLL, Post Paid
Band Border, 2 Inches Wide No. 6-B-338 .. 6c PER YARD, Post Paid
CEILING No. 15-C-338 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

SATIN STRIPE

FOR BEDROOMS

The ever-popular SATIN STRIPE is well exemplified in these four lovely tints. This is a special sample made up to show four colors of our plain colored SATIN STRIPE paper. It is also made in WHITE, the number of which is at the bottom of the page.

The finishing touch is added by the attractive 2-inch band border and heavy embossed white ceiling.

SUPER QUALITY, WATERPROOF, AND FAST COLOR

REGULAR WHITE EMBOSSED CEILING FOR ALL COLORS 25c PER SINGLE ROLL

REGULAR 2 INCH BAND BORDER FOR ALL COLORS 6c PER YARD

ORDER BY THESE NUMBERS

SATIN STRIPE WHITE	No. . . 25-X-339 . . . 25c PER SINGLE ROLL, Post Paid
SATIN STRIPE PEACH	No. . . 25-X-340 . . . 25c PER SINGLE ROLL, Post Paid
SATIN STRIPE BLUE	No. . . 25-X-341 . . . 25c PER SINGLE ROLL, Post Paid
SATIN STRIPE YELLOW	No. . . 25-X-342 . . . 25c PER SINGLE ROLL, Post Paid
SATIN STRIPE GREEN	No. . . 25-X-343 . . . 25c PER SINGLE ROLL, Post Paid

STANDARD WIDTH — 18" — 2 SINGLE ROLLS TO THE BOLT



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE NIGHTINGALE

LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$5.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

With its snowy white blossoms and warm red leaves, in brilliant contrast to the soft gray background, this stunning NIGHTINGALE pattern will do much to magnify the beauty of any downstairs room. Nowhere else could you find such beauty of color and design for only 25c a single roll—and it looks three times the price!

The perfect molding type border is $2\frac{1}{4}$ inches wide, and the ceiling is our best—heavily embossed and white.

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-344 .. 25c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ Inches Wide .. No. 6-B-344 .. 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-344 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

RALEIGH

LIVING ROOM, DINING ROOM AND HALL

THE RALEIGH is another of the season's finest wall papers. A real beauty for the living room or dining room, the soft neutral shades will harmonize with most color schemes and can be used with either light or dark woodwork.

We have a perfect companion paper to be used with this pattern. It is called the RALEIGH STRIPE and has the same background as the RALEIGH, but does not have the floral design. The numbers of this plain stripe are listed at the bottom of this page.

The ceiling is white and heavily embossed, and the band border is $2\frac{1}{4}$ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-345 .. 25c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ Inches Wide .. No. 6-B-345 .. 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-345 .. 25c PER SINGLE ROLL, Post Paid

RALEIGH STRIPE

SIDEWALL, Plain Stripe No. 25-X-346 . 25c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ In. Wide ... No. 6-B-346 . 6c PER YARD
EMBOSSED CEILING No. 25-C-346 . 25c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

JOIN HERE

UNION MADE



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

20¢

PER SINGLE ROLL
POST PAID

THE PRINCESS

FOR BEDROOM OR DINING ROOM

Complete
Room Size
12x14x8

\$3.98

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Here is the "NEW LOOK" in wall paper! Especially designed for bedrooms—it will also make a fine decoraton for the dining room. This unique paper will be a mark of distinction in your home and will bring many admiring compliments.

The border is 2½ inches wide and the regular ceiling is white.

ONLY ROBINSON'S OFFER SUCH UNUSUAL VALUES!

ORDER BY THESE NUMBERS

SIDEWALL No. 20-X-347 .. 20c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide ... No. 6-B-347 .. 6c PER YARD, Post Paid
CEILING No. 15-C-347 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

AMBASSADOR STRIPE

LIVING ROOMS, DINING ROOMS AND HALLS

Complete
Room Size
12x14x8

\$5.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Here are two classic wall papers, especially designed and colored to be used on adjoining rooms. They will lighten up dark and dreary walls and will bring out all the lovely colors in your furnishings, such as rugs, draperies, etc. Neutral backgrounds of this type are greatly in demand and are considered leaders among fine wall decorations.

The band borders are 2 inches wide and the ceiling is white and heavily embossed.

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-348 .. 25c PER SINGLE ROLL, Post Paid
Band Border, 2 Inches Wide No. 6-B-348 .. 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-348 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders.
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

RUN-2

UNION MADE



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

AMBASSADOR

LIVING ROOMS, DINING ROOMS AND HALLS

Complete
Room Size
12x14x8

\$5.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Here are two classic wall papers, especially designed and colored to be used on adjoining rooms. They will lighten up dark and dreary walls and will bring out all the lovely colors in your furnishings, such as rugs, draperies, etc. Neutral backgrounds of this type are greatly in demand and are considered leaders among fine wall decorations.

The band borders are 2 inches wide and the ceiling is white and heavily embossed.

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-349 . . 25c PER SINGLE ROLL, Post Paid
Band Border, 2 Inches Wide No. 6-B-349 . . 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-349 . . 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE YELLOW ROSE

FOR BEDROOM OR DINING ROOM

Complete
Room Size
12x14x8

\$5.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

This stunning YELLOW ROSE pattern is one of the smart new wall papers for the 1951-52 season. It is well suited for either bedroom or dining room decoration. It will add dignity and charm to any room and will be evidence to others of your good taste.

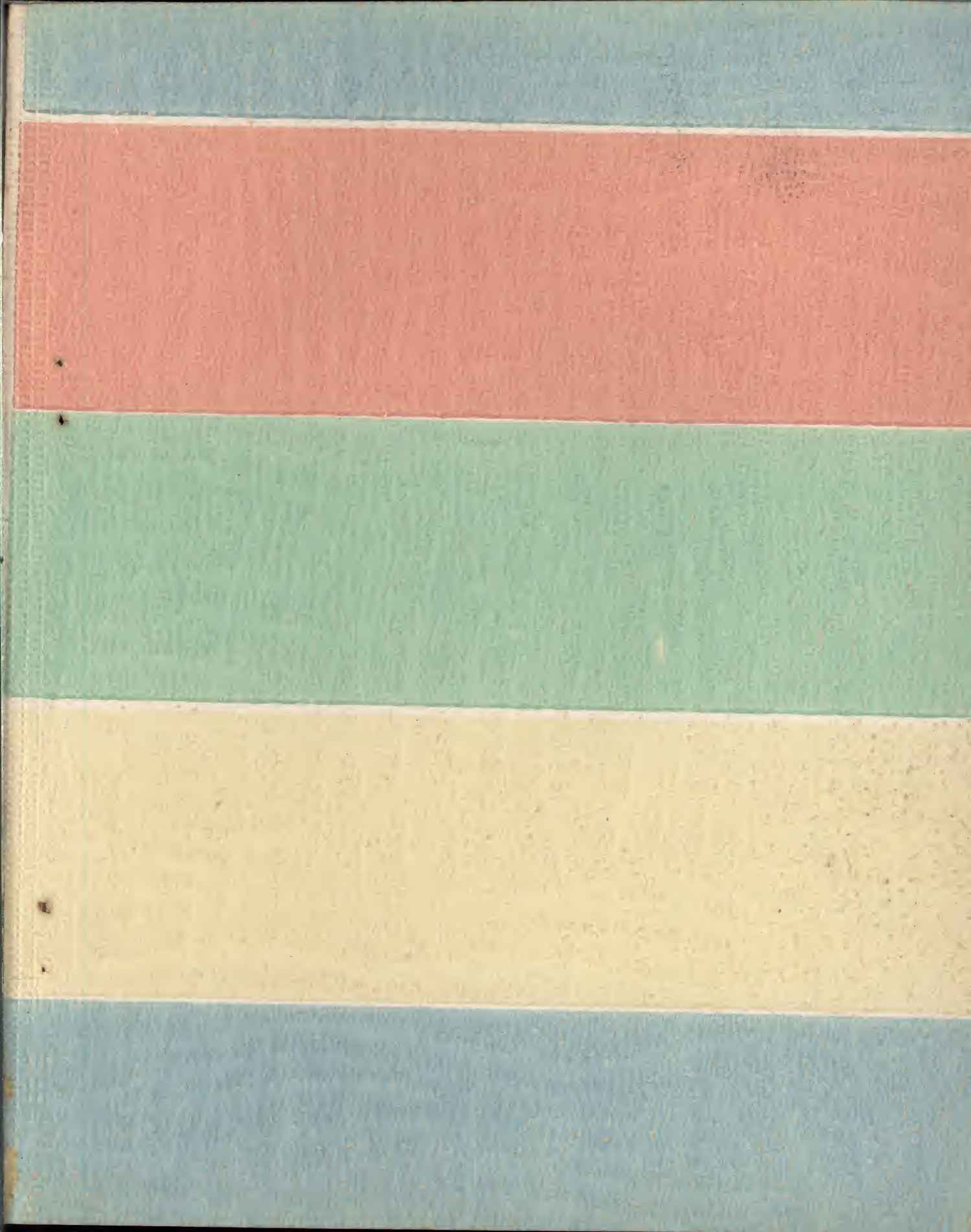
The molding type band border is 2½ inches wide and the ceiling is white and heavily embossed.

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-351 .. 25c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide ... No. 6-B-351 .. 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-351 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

TEXTURE TINTS

USE ON CEILINGS OR SIDEWALLS FOR ALL ROOMS
THIS IS NOT A STRIPED PAPER. We are showing on this one sample four beautiful colors of a plain, fabric-effect wall paper. Each color has a number of its own and is listed at the bottom of the page. Texture tints of this type are increasing in popularity and are well suited for every room in the home. The modern way of using these texture tints is to use one color on the sidewalls and a contrasting color on the ceiling. In this way many beautiful and unusual effects may be had. The regular ceiling is white, and for each coloring we have designed a special $2\frac{3}{4}$ inch band border, perfectly matched. This plain fabric-effect may also be had in WHITE, and it is not shown on the sample but the number is listed on this page.

SUPER QUALITY, WATERPROOF, AND FAST COLOR

REGULAR WHITE EMBOSSED MICA CEILING FOR All Colors... 25c PER SINGLE ROLL

REGULAR $2\frac{3}{4}$ INCH BAND BORDER FOR ALL COLORS... 6c PER YARD

Be Sure to State Color of Border When Ordering

ORDER BY THESE NUMBERS

TEXTURE TINT WHITE	No. 25-X-352.. 25c PER SINGLE ROLL, Post Paid
TEXTURE TINT CREAM	No. 25-X-353.. 25c PER SINGLE ROLL, Post Paid
TEXTURE TINT BLUE	No. 25-X-354.. 25c PER SINGLE ROLL, Post Paid
TEXTURE TINT ROSE	No. 25-X-355.. 25c PER SINGLE ROLL, Post Paid
TEXTURE TINT GREEN	No. 25-X-356.. 25c PER SINGLE ROLL, Post Paid

STANDARD WIDTH — 18" — 2 SINGLE ROLLS TO THE BOLT



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

COMMANDER

LIVING ROOM, DINING ROOM AND HALL

In our new living room, dining room and hall group, THE COMMANDER stands out as a brilliant success. It well exemplifies the modern trend in wall decorations and is a perfect choice for those who want the best.

We have a perfect companion paper to be used with this pattern. It is called THE COMMANDER STRIPE and has the same background as THE COMMANDER, but does not have the floral design. The numbers of this plain stripe are listed at the bottom of this page.

A 2¼ inch molding type band border and a heavy embossed white ceiling add the finishing touch.

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-357 . . 30c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide . . No. 6-B-357 . . 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-357 . . 25c PER SINGLE ROLL, Post Paid

THE COMMANDER STRIPE

SIDEWALL, Plain Stripe No. 30-X-358 . 30c PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide . . . No. 6-B-358 . 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-358 . 25c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

JOIN HERE



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

DAWN

LIVING ROOMS, DINING ROOMS AND HALLS

Complete
Room Size
12x14x8

\$5.58

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

THE DAWN pattern is a lovely variation from the usual conventional papers. Only the skilled hand of a master craftsman could achieve anything so beautiful—only ROBINSON'S could offer it at such a saving. The soft taupe background and delicately tinted flowers and leaves have a rich simplicity that will lend itself to any color scheme.

The ceiling is richly embossed and light ivory in coloring. The band border is 2¼ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-359 .. 30c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide .. No. 6-B-359 .. 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-359 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE LILAC

BEAUTY FOR YOUR BEDROOM

Complete
Room Size
12x14x8

\$5.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

We are delighted that we can offer you this wonderful LILAC pattern at the low price of 25c a single roll. It is a copy of an imported paper that sold for much, much more. If you have a favorite bedroom or guest chamber that deserves a unique wall treatment, you could make no finer choice than this luxurious decoration.

An extra pretty white heavy embossed ceiling and a 2¼ inch band border supply the finishing touch.

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-360 .. 25c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide .. No. 6-B-360 .. 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-360 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

THE TAMPA STRIPE

LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$5.58

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

This handsome TAMPA STRIPE pattern was especially designed and colored to be a companion paper for the beautiful floral NEW TAMPA pattern shown on the opposite page. You are sure of perfect color harmony when you use these two papers on adjoining rooms, and you can be proud of these wonderful wall decorations as they are generally found only in the more expensive combinations.

Robinson's low price brings them within the reach of all.

A fine quality, heavily embossed white ceiling and a 2¼ inch molding type border complete the ensemble.

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-361 .. 30c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide .. No. 6-B-361 .. 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-361 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

JOIN HERE UNION MADE IN U.S.A. WATERFA



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

THE NEW TAMPA

LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$5.58

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Very new — very special — is this stunning NEW TAMPA pattern. Here, we believe, is one of the finest wall papers in our entire collection. Words cannot describe the beauty of this lovely pattern, but you will share our enthusiasm once you see it in the full roll or on the walls of your home. For an

adjoining room, use the handsome TAMPA STRIPE shown on the opposite page. A fine quality, heavily embossed white ceiling and a 2¼ inch molding type border complete the ensemble.

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-362 .. 30c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide .. No. 6-B-362 .. 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-362 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

FOREST GLEN

LIVING ROOM, DINING ROOM, OR HALL

Complete
Room Size
12x14x8

\$5.58

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Your room will become refreshingly restful with this leafy pattern on the walls. Lush foliage on a silvery background suggests the peace and beauty of a forest glen. Luxurious but not showy, quiet but not dull—your walls will reflect your excellent taste. The pattern is soothing to the eye; you will never grow tired of it.

The very appropriate band border is 2½ inches wide and the fine quality ceiling is white and heavily embossed.

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-350 .. 30c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide ... No. 6-B-350 .. 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-350 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

SUNSET WEAVE

FOR ALL ROOMS

Complete
Room Size
12x14x8

\$5.58

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

This luxurious weave design is a paper that can be used in any room in your home. It will be a favorite with father and son. The SUNSET WEAVE is also well suited for offices, sales-rooms, beauty shops, etc. It is a companion paper and goes exceedingly well with the SUNSET FLORAL pattern shown on the opposite page.

A fine quality, heavy embossed white ceiling and a 2¼ inch band border complete the combination.

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-363 .. 30c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide ... No. 6-B-363 .. 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-363 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

TRIM & JOIN HERE.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

SUNSET FLORAL

LIVING ROOM, DINING ROOM AND HALL

Complete
Room Size
12x14x8

\$5.58

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

This lovely floral design is one of our finest wall papers. It may be used alone for decorating your living room, dining room or hall—or may be used as a companion paper with the SUNSET WEAVE pattern shown on the opposite page. Especially nice on adjoining rooms, many unusual effects may be worked out by having the SUNSET FLORAL on one wall and the SUNSET WEAVE on three walls. With a little imagination, you may work out many other interesting arrangements.

The band border is 2¼ inches wide and the ceiling is white and heavily embossed.

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-364 . . 30c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide . . No. 6-B-364 . . 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-364 . . 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

MAYFAIR

BEDROOM OR BREAKFAST ROOM

Complete
Room Size
12x14x8

\$5.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Styled, designed and colored after the modern manner, this beautiful floral pattern is one of our finest bedroom decorations. All the essentials of a charming bedroom are embodied in this beautiful MAYFAIR pattern, and yet the cost is so low, it comes within the reach of all. Only 25¢ a single roll brings you this exquisite fine-quality wall paper. This would also make a very pretty breakfast room.

A band border that emphasizes the beauty of the sidewall is 2 inches wide, and the regular ceiling is white and heavily embossed.

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-365 .. 25¢ PER SINGLE ROLL, Post Paid
Band Border, 2 Inches Wide No. 6-B-365 .. 6¢ PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-365 .. 25¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE DUKE

FOR LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$5.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

You will be proud to have either of these lovely patterns on any of your downstairs rooms. The soft colors and the graceful design will bring enduring charm to your home. Especially well suited for use on adjoining rooms.

The fine quality, heavily embossed ceiling is white, and the band border is $2\frac{1}{4}$ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-366 .. 25c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ Inches Wide .. No. 6-B-366 .. 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-366 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE DUCHESS

FOR LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$5.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

You will be proud to have either of these lovely patterns on any of your downstairs rooms. The soft colors and the graceful design will bring enduring charm to your home. Especially well suited for use on adjoining rooms.

The fine quality, heavily embossed ceiling is white, and the band border is $2\frac{1}{4}$ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-367 .. 25c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ Inches Wide .. No. 6-B-367 .. 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-367 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

JOIN HERE

MADE IN U.S.A. WATER REFAST



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

THE CORRIGAN

LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$5.58

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

To satisfy the demand for large foliage and flower designs, we give you this handsome CORRIGAN pattern. This small sample shows the lovely colors but does not do the full design justice. Only when you see it in the full roll or have a few strips on your wall can you fully appreciate the real beauty of this fine wall paper. Don't hesitate to use it in your living room, dining room or hall.

The band border is of a molding type and 2¼ inches wide. The ceiling is white and heavily embossed.
ONLY ROBINSON'S OFFER SUCH RARE VALUES

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-368 . . 30c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide . . No. 6-B-368 . . 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-368 . . 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

MADE IN

CHINA

WING HEI

TOP →



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

ROSE ARBOR

FOR BEDROOMS, DINING ROOMS, ETC.

Complete
Room Size
12x14x8

\$5.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

THE ROSE ARBOR pattern is a favorite wall decoration. It radiates beauty, charm, warmth and hospitality. Can you picture a more beautiful background for your favorite bedroom or guest chamber than this lovely paper? It is not limited to a bedroom decoration and can be used equally well in Dining Room or Breakfast Room.

The ceiling is white and heavily embossed and the band border is 2½ inches wide.

ORDER BY THESE NUMBERS

DEWALL No. 25-X-369 .. 25c PER SINGLE ROLL, Post Paid
and Border, 2½ Inches Wide ... No. 6-B-369 .. 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-369 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

2

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UNION MAD



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

THE YORKSHIRE

FOR LIVING ROOM, DINING ROOM AND HALL

Complete
Room Size
12x14x8

\$5.58

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

One of our very best wall papers brought to you at a tremendous saving. It will be the first choice for those of our customers who have wine, burgundy or blue furnishings. You will be mighty proud to have one of your rooms decorated in this deluxe wall paper.

The band border is $2\frac{1}{4}$ inches wide and the ceiling is heavily embossed and white.

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-370 .. 30c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ Inches Wide ... No. 6-B-370 .. 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-370 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

WATERFAST

0000000000



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

THE EMPIRE FLORAL

LIVING ROOM, DINING ROOM AND HALL

Alternating deep red and taupe stripes about five inches wide, overlaid with a rambling leaf design highlighted in silver and gold, make this a high class wall decoration in every way—something extra fine for your living room, dining room or hall.

We also have a perfect companion for this paper in a plain stripe without the floral overlay. The numbers of this EMPIRE STRIPE are listed at the bottom of the page.

The band borders are 2¼ inches wide and the ceiling is white and heavily embossed.

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-371 .. 30c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide .. No. 6-B-371 .. 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-371 .. 25c PER SINGLE ROLL, Post Paid

THE EMPIRE STRIPE

SIDEWALL, Plain Stripe No. 30-X-372 . 30c PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide ... No. 6-B-372 . 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-372 . 25c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

U.S.A. LUT NO. 1

TOP ———>

MATCH ↓



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

ROMANCE

BEDROOMS AND DINING ROOMS

Complete
Room Size
12x14x8

\$5.58

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Everybody is in love with the new and unusual coloring of this moderately priced yet richly beautiful ROMANCE pattern. We were delighted when we found it and are pleased to bring it to you for your favorite bedroom or your dining room. ROBINSON'S want you to have the best—be sure to select this paper for one of your rooms.

The ceiling is nice quality and heavily embossed and the band border is $2\frac{3}{4}$ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-373 .. 30c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{3}{4}$ Inches Wide .. No. 6-B-373 .. 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-373 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

UNION - MADE IN U.S.A. WATERFAST



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

OLD PHILADELPHIA

LIVING ROOM, DINING ROOM OR HALL

Complete
Room Size
12x14x8

\$5.58

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Using a soft gray-green for the background, and rich pastel colors for the design, the artist has portrayed for you here typical scenes from quaint old Philadelphia. You will be more than pleased with this charming wall paper for any downstairs room or upstairs sitting room. As a companion, we suggest the preceding paper, the ROMANCE Pattern No. 30-X-373. A 2¼ inch band border in conventional design and a white embossed ceiling make a very satisfying addition.

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-374 .. 30c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide .. No. 6-B-374 .. 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-374 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

W. W. & G. M. DELL
103 W. 11th St. N. D. ELL

Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

TWO-TONE GREEN

LIVING ROOM, DINING ROOM AND HALL

By popular demand, we have added these three lovely wall papers. We know they will meet with the approval of those who want the latest style and coloring for their living room and dining room, for they are very decorative and are sure to make most charming rooms. This pattern comes also in a ROSE background and a BLUE background, and if you prefer either the ROSE coloring or the BLUE coloring, order by the numbers at the bottom of the page.

A 2½ inch molding type border and a white embossed ceiling add the finishing touches.

ORDER BY THESE NUMBERS

SIDEWALL, Green No. 30-X-375 . . 30c PER SINGLE ROLL, Post Paid
Band Border, 2½ Inches Wide . . No. 6-B-375 . . 6c PER YARD, Post Paid
EMBOSSED CEILING No. 25-C-375 . . 25c PER SINGLE ROLL, Post Paid

TWO-TONE ROSE

SIDEWALL . . . No. 30-X-376 . 30c Per Single Roll
Band Border . . No. 6-B-376 . 6c Per Yard
Embossed Ceiling No. 25-C-376 . 25c Per Single Roll

TWO-TONE BLUE

SIDEWALL . . No. 30-X-377 . 30c Per Single Roll
Band Border . . No. 6-B-377 . 6c Per Yard
Embossed Ceiling No. 25-C-377 . 25c Per Single Roll

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

DEEPTONES

USE ON CEILINGS OR SIDEWALLS FOR ALL ROOMS

THIS IS NOT A STRIPED PAPER. We are showing on this one sample four beautiful colors of our new DEEPTONE wall papers. Each color has a number of its own and is listed at the bottom of the page. Deeptones of this type are increasing in popularity and are suitable for every room in the home. They are used in many ways and with most wall papers, either as plain ceilings or you may have the ceiling and one wall done in a DEEPTONE, and the other three walls done in a figured wall paper—or another color DEEPTONE.

The regular ceiling is white with a mica finish and is heavily embossed. The band border is $2\frac{3}{4}$ inches wide and matches the color of the sidewall.

SUPER QUALITY, WATERPROOF, AND FAST COLOR

REGULAR WHITE EMBOSSED MICA CEILING FOR All Colors...25c PER SINGLE ROLL

REGULAR $2\frac{3}{4}$ INCH BAND BORDER FOR ALL COLORS6c PER YARD

Be Sure to State Color of Border When Ordering

ORDER BY THESE NUMBERS

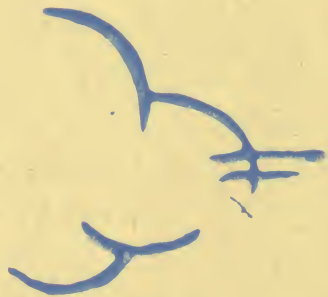
DEEP GRAY	No...30-X-378..	30c PER SINGLE ROLL, Post Paid
DEEP BLUE	No...30-X-379..	30c PER SINGLE ROLL, Post Paid
DEEP ROSE	No...30-X-380..	30c PER SINGLE ROLL, Post Paid
DEEP GREEN	No...30-X-381..	30c PER SINGLE ROLL, Post Paid

STANDARD WIDTH — 18" — 2 SINGLE ROLLS TO THE BOLT

UNION MADE

MATCH

HERE



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

20¢

PER SINGLE ROLL
POST PAID

THE COWBOY

FOR THE BOY OR YOUNG MAN

Complete
Room Size
12x14x8

\$3.98

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

The boys and young men will be delighted to have this lively COWBOY pattern on their bedroom. There is plenty of action in this Western scene—cowboys roping steers and riding bucking bronchos—along with a typical campfire at mealtime. The background is of a natural coloring and emphasizes the cactus and the mountain scenery. Even Dad may want this paper for one wall of the den!

The band border is 2 inches wide and the regular ceiling is light ivory, but you might prefer the GREEN DEEPTONE Pattern No. 30-X-381.

ORDER BY THESE NUMBERS

SIDEWALL No. 20-X-382 . . 20c PER SINGLE ROLL, Post Paid
Band Border, 2 inches Wide No. 6-B-382 . . 6c PER YARD, Post Paid
CEILING No. 15-C-382 . . 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

WATERFEAST ✓



JOH



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

20¢

PER SINGLE ROLL
POST PAID

THE CIRCUS

FUN FOR THE CHILDREN

Complete Room Size 12x14x8	\$3.98	10 Single Rolls Sidewall 18 Yards Border 6 Single Rolls Ceiling
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All the fun, excitement and joy of the circus brought right into your child's room. ROBINSON'S famous CIRCUS pattern will create in your child's mind a never-to-be-forgotten memory of how his or her room was papered with this circus design.

A lasting and pleasant memory of childhood days!

The band border is 2¼ inches wide and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL	No. 20-X-383 ..	20c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide ..	No. 6-B-383 ..	6c PER YARD, Post Paid
CEILING	No. 15-C-383 ..	15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

—UP—↑

Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

KNOTTY PINE

DEN, LIBRARY, OFFICE OR STOREROOM

We have had many requests for a wood pattern in both light and dark oak finish. After considering many wood-effects, we have selected this particular design as the best. It is a superb quality and will give the desired richness to any room you would like decorated in KNOTTY PINE. The sample shown is a Dark Oak finish. If you prefer the Light Oak, be sure to order by the correct numbers listed at the bottom of the page. MAY BE USED ON CEILING AS WELL AS SIDEWALL.

The border is of a wood molding type and is $2\frac{1}{4}$ inches wide, and the regular ceiling is embossed and a light ivory color.

ORDER BY THESE NUMBERS

SIDEWALL, Dark Oak No. 25-X-384 . . 25c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ Inches Wide . . No. 6-B-384 . . 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 25-C-384 . . 25c PER SINGLE ROLL, Post Paid

KNOTTY PINE LIGHT OAK

SIDEWALL, Light Oak No. 25-X-385 . 25c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ In. Wide . . . No. 6-B-385 . 6c PER YARD
EMBOSSSED CEILING No. 25-C-385 . 25c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

TOP
↓



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

20¢

PER SINGLE ROLL
POST PAID

THE REDWING

FOR BATHROOMS

Complete
Room Size
8x10x8

\$2.98

8 Single Rolls of Sidewall
13 Yards of Border
4 Single Rolls of Ceiling

The perfect choice for your bathroom is this lovely water scene which combines the beauty of floating lily pads and graceful redwinged blackbirds. The sunny yellow background gives it life and a cheerful, clean appearance. Robinson's low price brings this stylish decoration within the reach of all.

The band border is 2¼ inches wide and the regular ceiling is white.

ORDER BY THESE NUMBERS

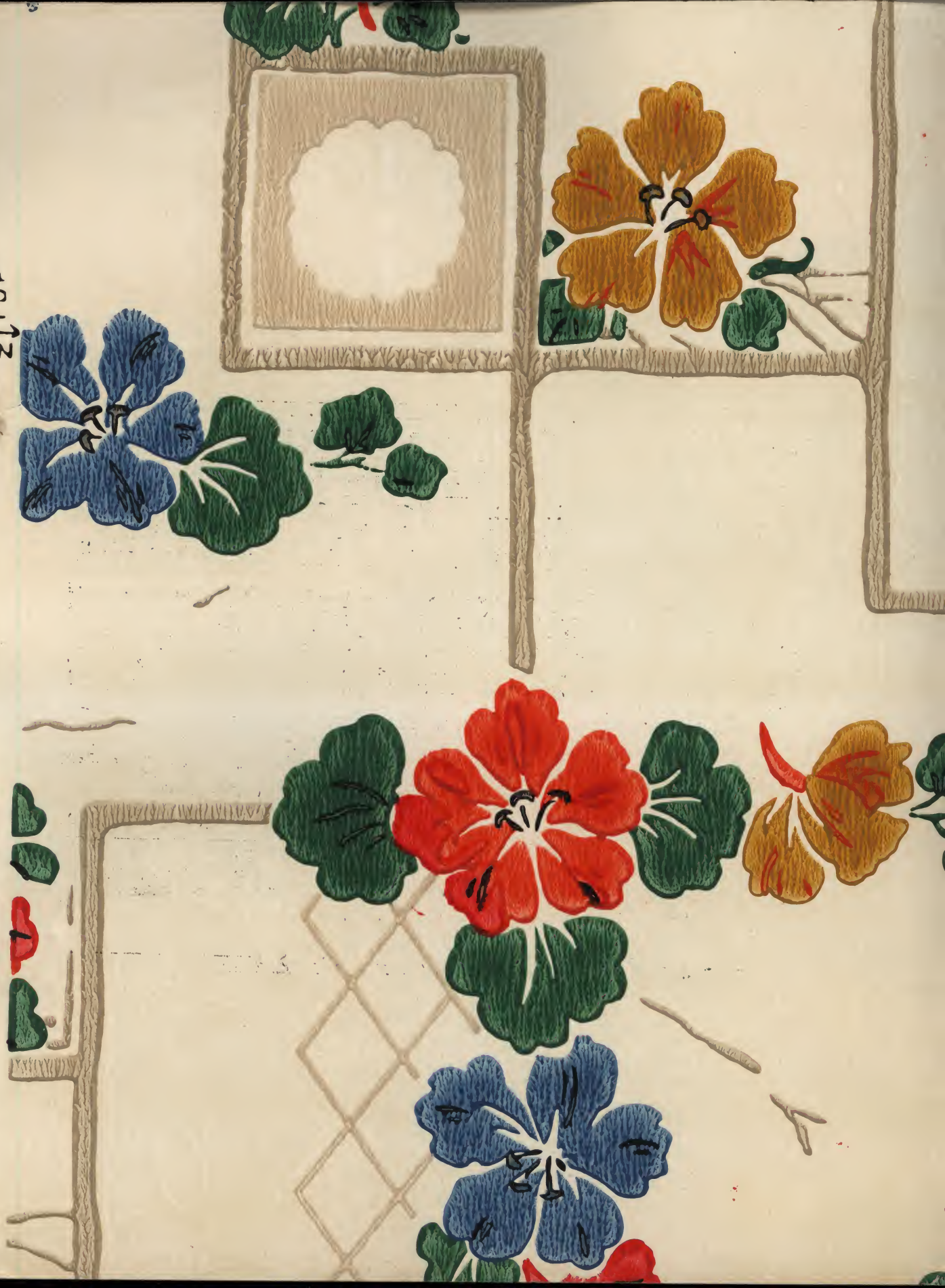
SIDEWALL No. 20-X-386 .. 20c PER SINGLE ROLL, Post Paid
Band Border, 2¼ Inches Wide .. No. 6-B-386 .. 6c PER YARD, Post Paid
CEILING No. 15-C-386 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., THOUSVILLE, PA.

TOP
↓

MADE IN U.S.A.



Washable Fast to light colors

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE VARNISHED

FOR KITCHEN, BATHROOM OR BREAKFAST ROOM

Complete
Room Size
10x12x8

\$3.90

8 Single Rolls Sidewall
15 Yards Border
4 Single Rolls Ceiling

How could anyone go wrong in selecting this cheerful, practical paper for kitchen, bath or breakfast room? Its immaculate, washable background and gay, perky flowers provide just the sparkling beauty these rooms require. You will also be pleased with the varnished, washable ceiling which has a little scroll design in the same brilliant colors as the sidewall. The stencil-effect band border is 2 inches wide and adds the finishing touch to this combination.

ORDER BY THESE NUMBERS

SIDEWALL No. 25-X-387 .. 25c PER SINGLE ROLL, Post Paid
Band Border, 2 Inches Wide No. 6-B-387 .. 6c PER YARD, Post Paid
VARNISHED CEILING No. 25-C-387 .. 25c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

COLORED CEILINGS

The five beautifully colored ceilings displayed here are the very latest in ceiling decorations. We suggest their use in various ways. For example, use the yellow color with a green wall, or the blue ceiling with a peach wall, etc. If you should desire to use these ceilings for sidewalls, it would be very proper to do so.

We can supply band borders at 6¢ a yard to match any color combination you might choose.

ORDER BY THESE NUMBERS

ORCHID CEILING	No... 15-C-389.. 15c PER SINGLE ROLL, Post Paid
GREEN CEILING	No... 15-C-390.. 15c PER SINGLE ROLL, Post Paid
PEACH CEILING	No... 15-C-391.. 15c PER SINGLE ROLL, Post Paid
BLUE CEILING	No... 15-C-392.. 15c PER SINGLE ROLL, Post Paid
YELLOW CEILING	No... 15-C-393.. 15c PER SINGLE ROLL, Post Paid

We pay the postage on all orders, saving you 10 to 15%

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

PLEASE READ BEFORE ORDERING

HOW TO SEND MONEY:

When you order, we prefer that you send Money Order or check. If this is not convenient and you wish your order sent C.O.D., we will pay all postage, but the extra C.O.D. and Money Order fees which the Post Office charges will be added to the cost of your goods.

ON RETURNING GOODS:

We suggest that you keep for patching or for use in dresser drawers, on shelves, etc., any small amounts of wall paper you might have left over. We will be glad, upon request, to refund your money or make exchange on any quantity of sidewall or ceiling that you feel is worth while returning. NOTICE—Trimmed wall paper or paper with the semi-trimmed edge removed is not returnable for credit or exchange. Small lots of border are not returnable and only complete rooms of border will be accepted for credit.



HOW TO FIND THE QUANTITY OF WALL PAPER YOU NEED

BY USING THE CHART TO THE RIGHT it is easy for you to determine the amount of wall paper you need. First, using a yardstick, tape measure, or ruler, find the distance around the room in feet. Then measure the height of your room from the floor or the top of the baseboard to the ceiling or moulding, as the case may be. Using these figures, refer to the table on this page to find the number of rolls you need for your room. For example, if you have found the distance around the room to be 48 feet, and the height 9 feet, look down the first column, which is for "distance around room in feet," until you reach 48, then go across to the column on the top of which is the height of your room. Deduct a single roll of sidewall for every two openings. Continuing across the table on the same line until you reach the column "yards of border," and next to it, "single rolls of ceiling" you will find that this room will require 6 single rolls of ceiling and 17 yards of border.

SEMI-TRIMMED WALL PAPER

All the wall papers in this catalog are semi-trimmed, and for those of our customers who are not familiar with semi-trimmed wall paper, we are giving the following information:

Cut your strips to the required length, and after they have been pasted and folded, it is then very simple to pull off this perforated edge. Do not attempt to pull off the edge before the strip has been pasted, as it will not tear off so well when dry, but after it has been pasted, can be removed with very little effort. This saves getting any paste on the edge of the strip and gives you a very neat job. However, if you prefer to trim your own wall paper, just ignore the semi-trimming and proceed as usual.

WALL PAPER CHART

Deduct One Single Roll of Sidewall for Every Two Openings

Distance Around Room	Single Rolls of Sidewall Necessary According to Height of Room					Yards of Border	Single Rolls of Ceiling
	HEIGHT						
	8 Ft.	9 Ft.	10 Ft.	11 Ft.	12 Ft.		
30 feet	8	8	10	10	10	11	2
32 "	8	8	10	10	12	12	2
34 "	8	10	10	12	12	13	4
36 "	8	10	10	12	12	14	4
38 "	10	10	12	12	14	14	4
40 "	10	10	12	14	14	15	4
42 "	10	12	12	14	14	15	4
44 "	10	12	14	14	16	16	4
46 "	11	12	14	14	16	17	6
48 "	11	14	14	16	16	17	6
50 "	12	14	14	16	18	18	6
52 "	12	14	16	16	18	19	6
54 "	14	14	16	18	18	20	6
56 "	14	16	16	18	20	20	8
58 "	14	16	16	18	20	22	8
60 "	14	16	18	20	20	22	8
62 "	14	16	18	20	22	22	8
64 "	16	16	18	20	22	23	8
66 "	16	18	20	22	22	23	10
68 "	16	18	20	22	24	24	10
70 "	16	18	20	22	24	25	10
72 "	16	18	20	22	24	25	12
74 "	18	20	22	24	26	26	12
76 "	18	20	22	24	26	27	12
78 "	18	20	22	24	26	28	14
80 "	18	20	22	24	28	28	14
82 "	20	22	22	26	28	29	14
84 "	20	22	24	26	28	30	16

Our wall paper is sold by the single roll as it is done the world over, and packed in double rolls to avoid waste in matching.

ROBINSON'S

TITUSVILLE, PA

Do Your Friends and Neighbors A Favor

WHEN you have made your selection, and are through with this sample book, won't you kindly hand it to a friend or neighbor so as to help them also to make a saving on their wall paper? They will appreciate it and we will also appreciate your doing so. Many Thanks.

The Golden Rule Guarantee

• We realize that a satisfied customer is our best advertisement. Your satisfaction is our pride. No sale is complete with us until the customer is satisfied—satisfied in quality—satisfied in money saved. Our policy at all times is to render to our customers the best possible service by giving them better grade wall papers at the lowest possible prices and by filling orders correctly and promptly.

References:

Second National Bank,
Titusville, Pa.
Postmaster, Titusville, Pa.



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